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# Business \*\*KOLON

### **Fashion**

### **KOLON Industries FnC**

KOLON Industries FnC leads Korea's fashion culture, offering a broad brand portfolio

### Construction · Retail · leisure

#### **KOLON Global**

Kolon Global builds various business portfolios in the construction, distribution, and trade sectors and creates synergy between business sectors.

### **KOLON Mobility Group**

Kolon Mobility Group leads all-inclusive mobility business, imports and sells imported cars and electric mobility brands.

#### **GREEN NARAE**

Green Nare operates Cheonan Woo Jeong Hills CC and Chuncheon La vie est Belle Golf & Resort.

#### **MOD / KOLONLSI**

MOD/Kolon LSI provide leisure business such as operating hotels and membership resorts, and offer comprehensive real estate services such as real estate development.

### **Nature Bridge**

Nature Bridge now runs Deokpyeong Eco Service Area and Pyeongchang Natural Rest Area, one of Korea's highest-class rest area complexes

### **Sweet Meal**

Sweet Meal leads the dessert culture and provides advanced dining culture and premium food.

### Key Materials

### **KOLON**

#### **Plastics**

KOLON Plastic manufactures and distributes engineering plastics (EP) and composite materials touted as core components for weight-reduction and electrics/electronics of vehicles

### **KOLON Industries**

KOLON Industries manufactures and distributes a broad product portfolio, including industrial materials, chemicals, film and electronic materials.

#### **KOLON Glotech**

KOLON Glotech has by now diversified across several industries, including automotive parts, living materials and cutting-edge new fiber materials.

## Bio Healthcare · IT

#### **KOLON Life Science**

KOLON Life Science is growing its biopharmaceutical business along with the pharmaceutical, eco-friendly materials and water solution businesses.

#### **KOLON Pharmaceuticals**

KOLON Pharmaceuticals has grown by harnessing cutting-edge technology, top talent and unmatched experience in business management and customer marketing.

### **KOLON TissueGene,Inc. Korea Branch**

Founded as a key affiliate in the Group's healthcare business, TissueGene,Inc oversees the W-Store, a new-style Korean drugstore chain focused on family health and wellbeing.



### **KOLON Industries FnC**

Since the first nylon production in Korea in 1957, KOLON Industries, Inc., formerly KOLON Corporation, has made a significant contribution to national economic growth, and is now an independent company separated from the Manufacturing Department of KOLON Corporation after the adoption of a holding company structure by the KOLON Group in 2010.

Beginning with KOLON SPORT in 1973, KOLON FnC is a leading Korean fashion company with over 30 brands including golf wear, men's and women's apparel, accessories, and premium overseas labels. We pride ourselves in being trendsetters, creating new fashion styles. We have our finger on the global pulse and actively explore new markets.

Each season our collection changes, but we remain true to our principles as we change with the times. We pursue fashion infused with culture. We present innovative designs with artistic and creative partners in music, art, and pop culture. We are flexible yet prudent. Rather than avoiding the questions asked of the fashion world, we seek unique solutions. We take on the challenge of finding how fashion as a resource can be circulated in the most beneficial way.

#### **Fashion**

From outdoor brand KOLON SPORT to golf, to contemporary, to accessories, to unisex casual, and to premium overseas labels, we offer a broad range of product categories across the fashion spectrum. We have built a unique portfolio, such as becoming the first and only company to launch an upcycling fashion brand in Korea and introducing a workwear brand for young and fashionable workers.

#### Retail

Through the online platform KOLON MALL (www.kolonmall.com), we introduce not only fashion but also beauty, lifestyle, and home appliance categories that are emerging in the market. We recommend over 300 brands based on customer data and provide infrastructure and services optimized for e-commerce through our integrated online/offline logistics center.

In addition, our online golf shop THE CART GOLF (www.thecartgolf.com) offers professional golf curation and content. On the offline side, we launched Korea's first container mall, where we run a street-style select shop that combines fashion, food, drink, and culture, all in one.

#### **Beauty**

With a focus on research and development of advanced skin delivery technology, we have created a premium functional cosmetic brand. We strive to make cosmetics that are effective at their core, not just fancy packaging.

EXISKOLON SPORT	LTEKS	LUCKY CHOUETTE	Lucky Marché
SUECOMMA BONNIE	COURONNE	series;	epigram
Archivépke	<b>⊙</b> RE;CODE	Henry Cotton's	customellow
CAMBRIDGE MEMBERS	BRENTWOOD	FREKER	$24/7_{\text{series}}$
hideout.	UNDYEDROOM	(1) ELORD	<b>38 G/FORE</b>
THE CART GOLF	Jack Michlaus	Golden Bear®	WAAC
M_CURIE	<b>V</b> Boldest	HEAD	IRO
NeIL Barrett	Valextra	MARC JACOBS	<b>W</b> WEATHER MONSTER
RéMENTARY	KHAITE		



1973	Launched Kolon Sport
1985	Launched Jack Nicklaus
1989	Launched ELORD CLUB, BRENTWOOD
1990	Launched ELORD
1995	Signed a license agreement with Henry Cotton's
2003	Launched GGIO2
2007	Launched Series
2009	Launched customellow
	Cambridge merged with Kolon Fashion
2010	Acquired COURONNE
2011	Kolon Industries merged with Cambridge Kolon
	Acquired the Korean sales right to HONMA
2012	Acquired JARDIN DE CHOUETTE, SUECOMMA BONNIE
	Launched LUCKY CHOUETTE, RE;CODE
2015	Opened Common Ground
	Separated epigram as an independent brand and opened a brand store
	Commenced sales of Neil Barrett in Korea
2016	Launched an independent brand called WAAC
2017	Launched 24/7 Pants

2018	Launched SLOW
	Acquired the exclusive business rights to IRO for the Korean market
2019	Launched Archivépke
2020	KOLON MALL opened a sustainable category called "weDO"
	Became the official Korean distributor of golf brand
	Launched Boldest, Lucky Marché
	Launched the "24/7" brand from 24/7 pants
	Opened online select shop 'THE CART/GOLF'
	Launched ATELIER, a LUCKY CHOUETTE collection line
	Acquired hideout, LITTLE CLOSET
	Launched SAD SMILE, a sub-brand of customellow
2021	Launched Golden Bear
2022	Launched Weather Monster
	Official income Valextra
2023	Sports brand head HEAD Relaunched
	Launched REMENTARY
	Launched FREKER
	Official income KHAITE



Became a comprehensive synthetic fiber maker leading the production of polyester (No. 1 in Korea) and nylon (No. 2 in Korea)

1954

1960s

1973

Launched Kolon Sport.

Entered into key national industries and new businesses, such as chemicals, construction, finance (insurance), electronic materials, and new synthetic fibers.

Expanded the business structure to complement the textile business.

1980s

1990s

Spun off from the manufacturing business unit of Kolon Co., Ltd., Kolon Industries was established to strengthen the competitiveness of the flagship business and focus on discovering promising future businesses.

2010s

Founder Won Man Lee established Kaemyeong Corporation.

Opened up the era of synthetic fiber industry, which revolutionized the lives of the people, by producing nylon yarn for the first time in Korea.

Focused on developing the three sectors of core materials, construction, and fashion, and pursues business transformation by advancing into the future lifestyle businesses of information and communications, retail, and leisure.

Laid the foundation for 21st-century businesses by establishing a sound financial structure through the sale of non-core businesses and the consolidation and restructuring of subsidiaries after 1998.

# **Brand Portfolio**

01 Outdoor & Sports **KOLON SPORT** LTEKS WEATHER MONSTER HEAD 02 Golf ELORD Jack Nicklaus G/FORE Golden Bear HONMA WAAC **BRENTWOOD** 03 Menswear customellow customellow SAD SMILE FREKER **CAMBRIDGE MEMBERS** Henry Cottons series; 04 Womenswear LUCKY CHOUETTE Lucky Marché REMENTARY

05 Lifestyle	epigram 24/7 hideout.
06 Accessories	Archivépke COURONNE SUECOMMA BONNIE UNDYED ROOM
07 Workwear	Boldest
08 Sustainable	RE;CODE le cashmere OLO Relay Market
09 Premium	IRO MARC JACOBS NEIL BARRETT Valextra KHAITE
10 Cosmetics	M_CURIE
11 ON/OFF RETAIL	COMMON GROUND KOLON MALL THE CART GOLF

### 01 Outdoor & Sports



### YOUR BEST WAY TO NATURE.

KOLON SPORT is Korea's leading outdoor brand, created in 1973 for those who enjoy adventure and challenge in nature. We have continued our research and development and experience activities for half a century to provide the joy of coexisting with nature. KOLON SPORT turns your dreams into reality and presents great moments.

Trust KOLON SPORT



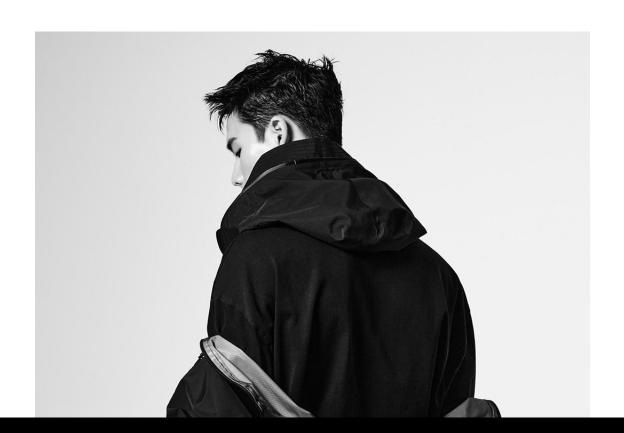
### 01 Outdoor & Sports

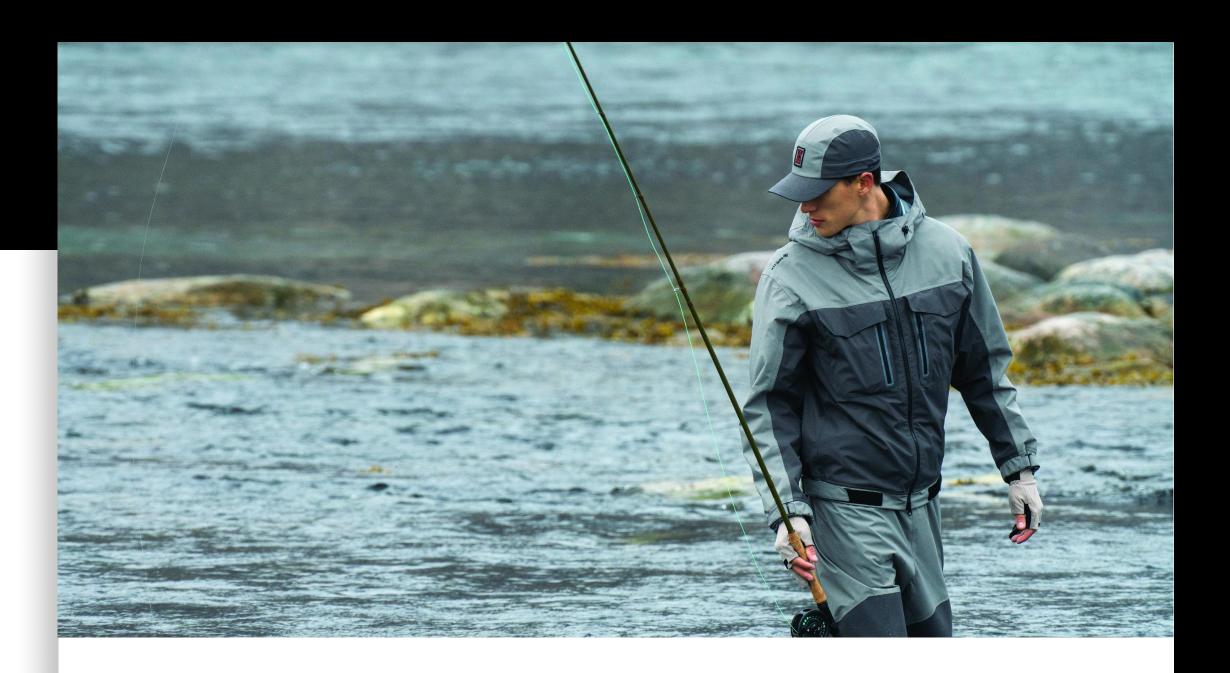
### **LTEKS**

LIFETECH, originating from Kolon Sport, an outdoor brand with over 40 years of specialty, is a high-end research and development line designed to adjust and adapt to various environmental conditions in everyday life by applying materials and technology required in extreme climates.

With an ergonomic design inspired by the familiar but complex daily movements, LIFETECH introduces an urban outdoor collection best suitable for various movements that are not restricted by time or place.

Behind the scene, countless thoughts and experimentation with materials, designs and technologies were tested. Urban performance wear, composed of most essential products that are appealing to professionals in various fields who prefer practical and aesthetic design, is an array of boundless apparel perfectly combined with functional details, delicate finishes and sophisticated silhouettes.





# **WEATHER MONSTER**

WEATHER MONSTER is a premium fishing wear brand inspired by fishing products released by KOLON SPORT, which has a 50-year history. WEATHER MONSTER represents the history of outdoor wear and the beginning of a new challenge.

It is our philosophy to deliver the best condition and experience every time you enjoy fishing by incorporating technology that can intelligently respond to field conditions and weather into fishing. WEATHER MONSTER presents a unique fishing look by adding a trendy and sophisticated design to functional materials necessary for fishing activities.

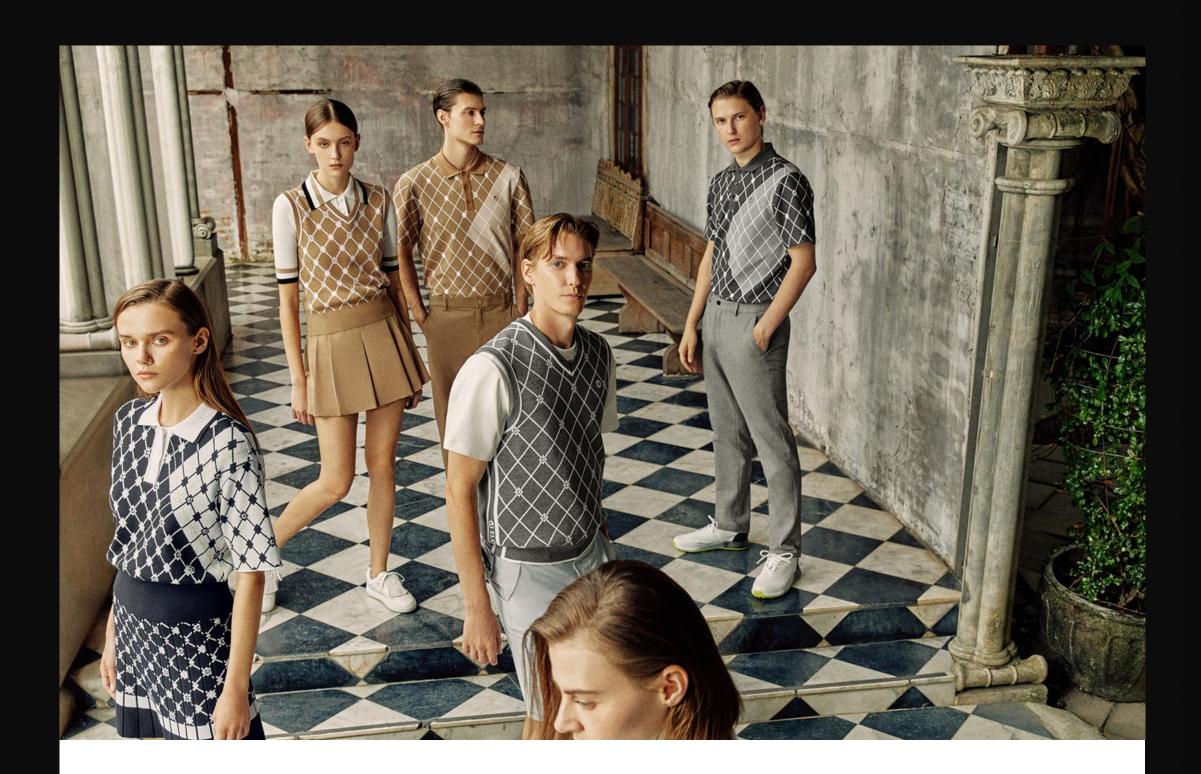
## 

HEAD, a casual sports brand found in 1950, has offered products specializing in skiing and tennis as well as practical products that can be used in everyday life.

We aim to be a sports culture brand whose mission is to help people who enjoy a sports lifestyle make pleasant changes in their daily lives.



### 02 Golf



### **(1)** ELORD

ELORD is a prestige total golf brand for golfers seeking the best performance. We offer total solutions based on optimal features and styles, which help customers feel pride. Since 1990, ELORD has been the official sponsor of Korea's only national golf title tournament, the Korea Open, and the national golf team and has cemented its image as Korea's top golf brand with its sincerity and dedication to golf such as developing and suggesting innovative products.





THE GOLF, DRESSED A LEGEND

Jack Nicklaus, a premium golf brand originated in the United States, embodies the heritage of Jack Nicklaus, the greatest golfer in history who won 18 major championships.

Jack Nicklaus suggests a golf lifestyle for customers who focus on enjoying golf rather than winning the game, interprets a classic sensibility of the traditional American style in a modern way, and offers functional details needed for play. As an international golf brand launched in 1985, Jack Nicklaus provides the enjoyment of golf to customers who pursue a balanced and healthy life.



# Golden Bear®

Golden Bear is street golf wear for the Golden Generation with a free and pure spirit, who is not afraid of new challenges. We design unique golf so that young golf beginners who express their style and individuality with refreshing coolness can enjoy their own colorful play.





# HQNMA

HONMA's golf clubs with outstanding quality are made by master craftsmen who have over 30 years of experience in the factory located in Sakata, Yamagata ken, Japan. We provide high-end, premium value by introducing clubs and items for HONMANIA of all ages who are enthusiastic about our brand. In addition, HONMA is spreading the fun and passion for golf by offering global support and promotions for top professional and promising players.



WAAC's unique objectives are to add fun to playing golf and offer a pleasantly winning golf experience. The motif of WAAC, the abbreviation for "Win At All Costs!", seeks to help you win by distracting the other players. The witty twist of wishing golf to be a fun and pleasant sport is WAAC's unique storyline.

The brand's main character Waacky, a goofy and mischievous rascal, will be your guardian angel. WAAC's products made of seasonally suitable high-performance materials are optimized for swing and address.

### **03 Menswear**

## BRENTWOOD

Urban business lifewear for city dwellers.

Modern Times, a Utopian community in the United States in the 19th century, pursued freedom and romance with an emphasis on individuality while having fun working together. Brentwood, Long Island, New York, US, is where Modern Times began. BRENTWOOD, which was launched in 1989, originated from the philosophy of Modern Times that valued freedom and individuality. BRENTWOOD is a reasonable urban business lifewear brand that addresses daily inconveniences of city dwellers and suggests the unique American practicality with sophisticated smart wear.





# SADSMILE

SAD SMILE, a combination of the two words "sad" and "smile," is an online flagship line of customellow that offers a witty interpretation of modern sensibility.

## customellow

customellow is a menswear brand that adds soft sensitivity to tradition like the name that combines two contrasting concepts: "custom" and "mellow." The brand presents its own witty interpretation of classics based on fashion.

To this end, we harmoniously combine craftsmanship and modern technology while collaborating in various domains to create new experiences.





## CAMBRIDGE MEMBERS

CAMBRIDGE MEMBERS, Korea's major menswear brand with 40 years of tradition, suggests the classic culture that represents the times to Korean men. The brand offers a sophisticated experience from authentic British menswear design, MTM customized service with the best technology in Korea, to salon culture.



# Henry Cotton's

Henry Cotton's is a global brand, inspired by Sir Henry Cotton (1907-1987), a lifestyle legend and golf champion. Through clothing that embodies Sir Cotton's philosophy and story, the brand introduces the concept of Italian relaxation and sprezzatura to those who love themselves and enjoy life in an effort to highlight the value of enriched life. Henry Cotton's pursues European upper-level casual wear by combining traditional British style with Italian sensibility and quality.

The brand is also loved as daily clothing for today's successful men.





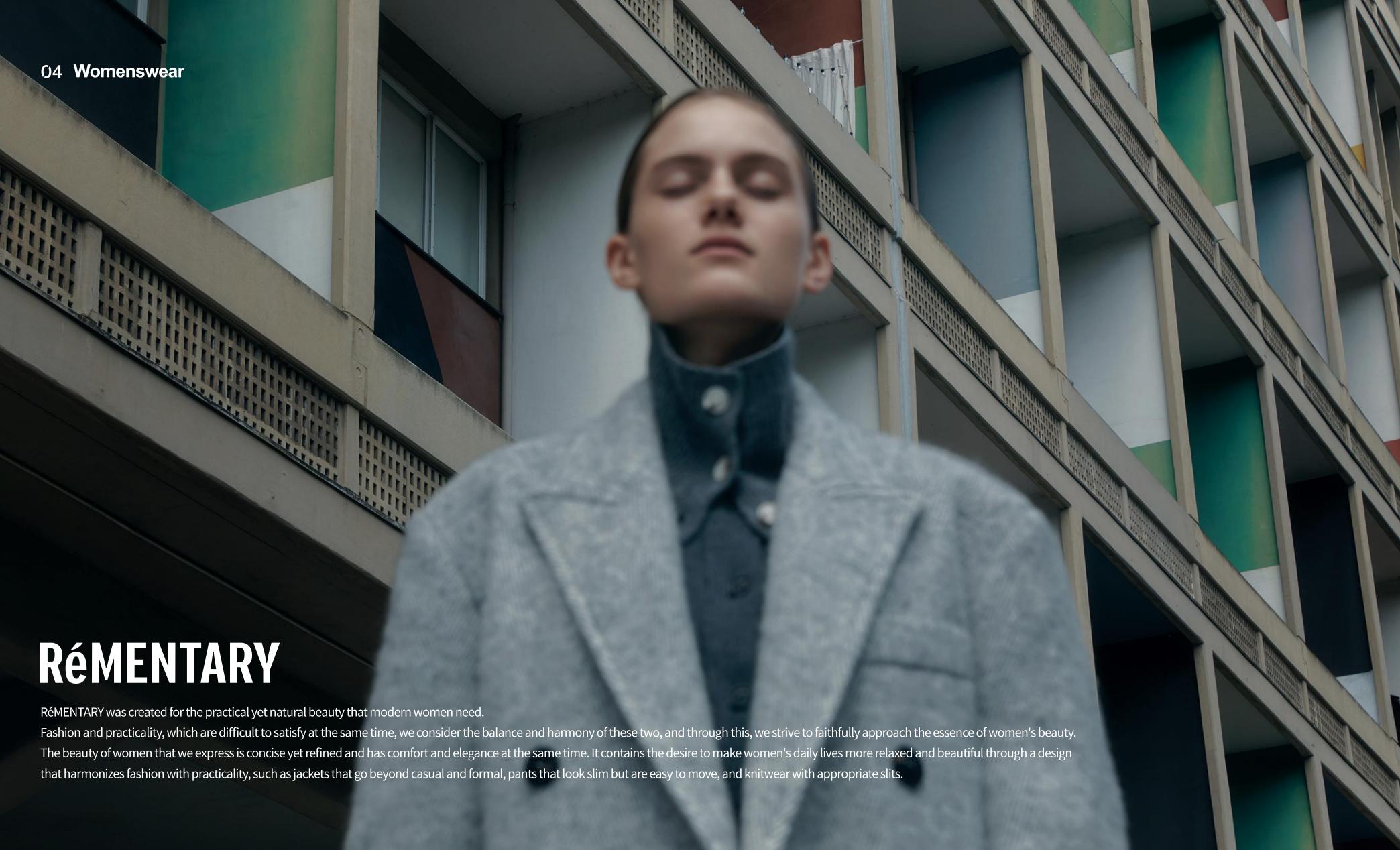
URBAN VINTAGE SELECT SHOP

"series," an urban vintage casual wear brand launched in 2007, focuses on professional men who actively express themselves and value fashion and culture. We suggest styling that reflects global trends and deliver our own reinterpretation of contemporary philosophy, culture and analog sensibilities through Series Magazine every season. series has fulfilled our social responsibility through the Warm Heart campaign project and evolved into a cross-cultural brand that communicates with diverse cultures by expanding the project to the Warm Heart Film Fund in 2020.



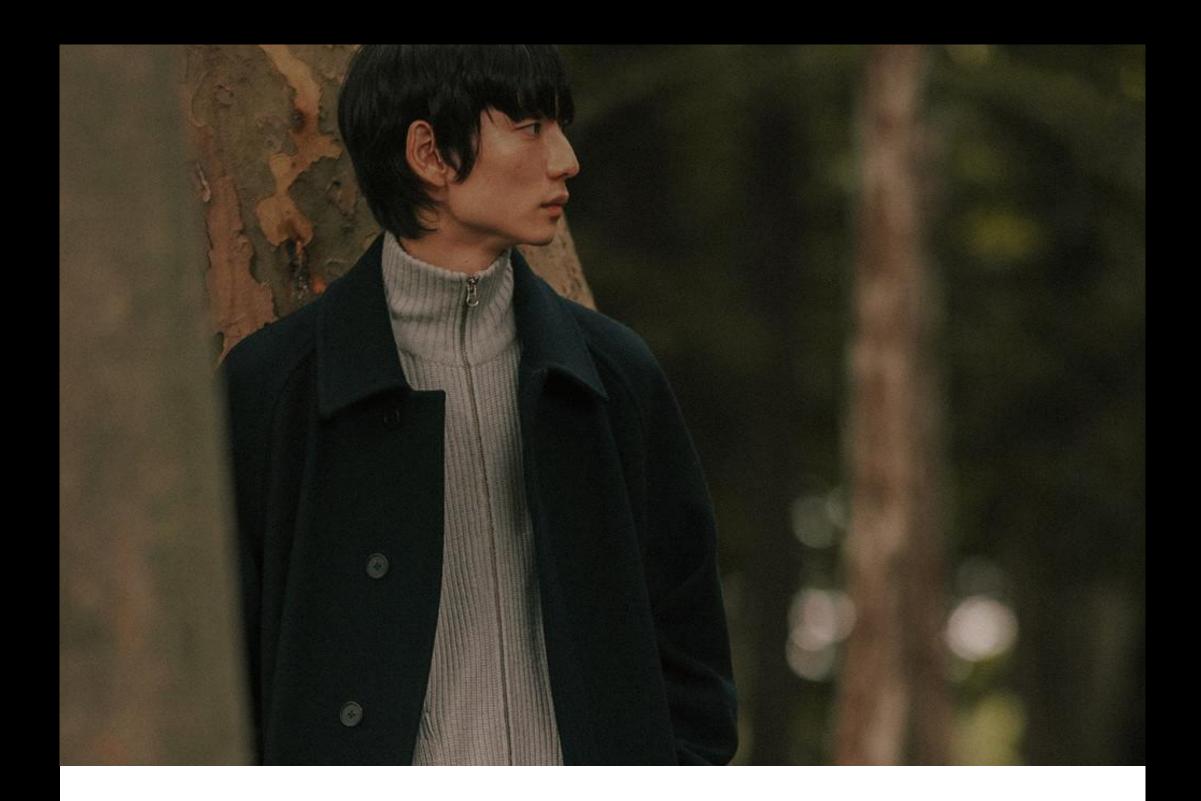








### 05 Lifestyle



 $\frac{24}{7}$  series

24/7, a brand named after the concept of "wearing comfort 24/7," suggests a universal fashion that can be worn indoors and outdoors without distinction.



# hideout.

Hideout, launched as a lifestyle goods brand in 2013 under the slogan "CRAFT FOR COMFORTABLE," creates unisex products that transcend season, trend or age. We carefully select materials that have the greatest tactile sensation and presents products with comfortable and sustainable designs. We respond flexibly to the values and trends that people pursue and offer products that meet those needs.



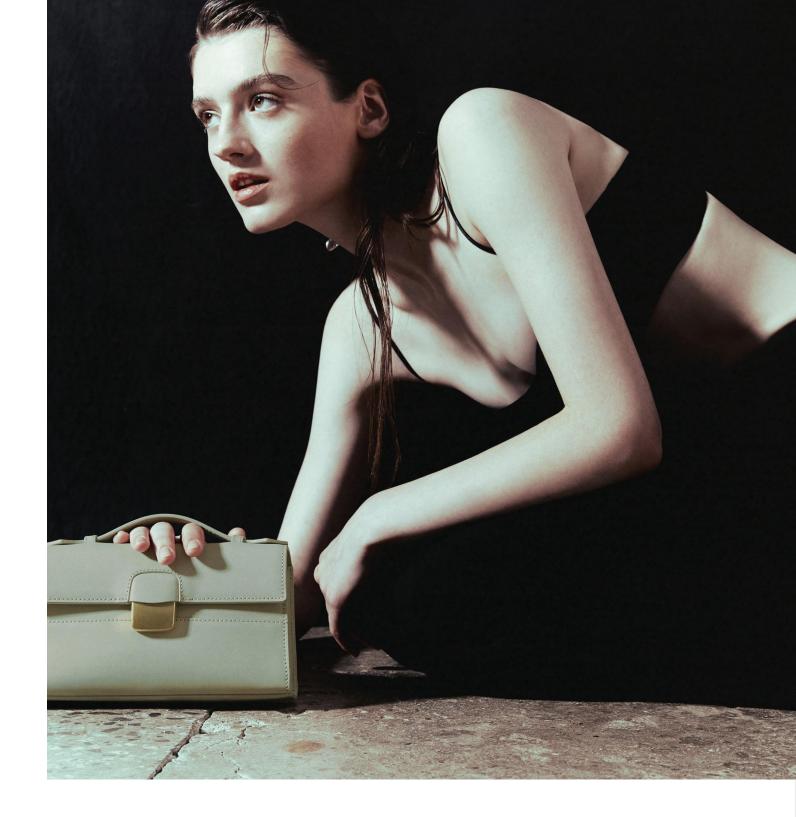
### 06 Accessories



### SUECOMMA BONNIE

SUECOMMA BONNIE suggests contemporary fashion shoes that complete a variety of everyday looks.

From high heels featuring glittering ornaments, such as cubic zirconia and pearls, and structural designs to sneakers for streetwear, the brand offers a wide range of items that can perfectly match a variety of occasions for fashion-conscious women.



### **COURONNE**

COURONNE is a modern luxury handbag brand whose keywords are simplicity, timeless chic, and exquisite color.

We help women of our time who are required to fulfill various roles to maintain their contemporary style and to be proud of themselves. In addition to handbags, shoes and other accessories suggested by COURONNE, we bring a new sense of fun to customer who are exhausted by their daily lives and boost confidence to keep up with new trends.

## UNDYEDROOM

[ Unfiltered, untainted, in its purest form ]

A space that connects us, yet a place that leaves us whole.

We created a haven for people to be their genuine selves.

We will express our inspiration to all corners of your lifestyle.

With the idea that the most comfortable space is where you can be yourself, UNDYEDROOM creates a space where you can find your true self.



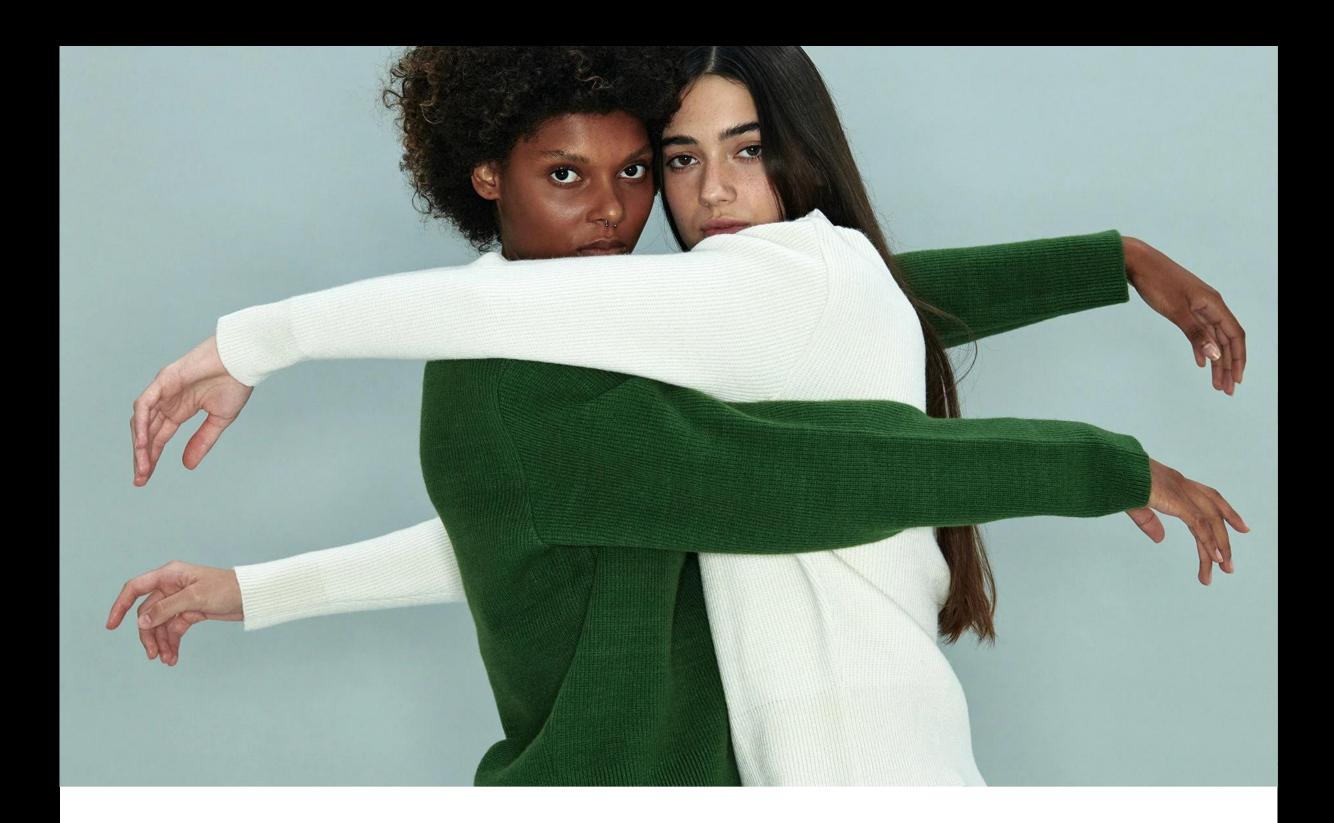




RE;CODE is Korea's leading sustainable fashion brand launched in 2012 with the slogan "This Is Not Just Fashion." The brand creates new values based on upcycling, which refers to reusing deadstock clothing waste to create new clothes. RE;CODE generates new uses by breaking fashion stereotypes and encourages the world to join the movement for the environment and a sustainable society

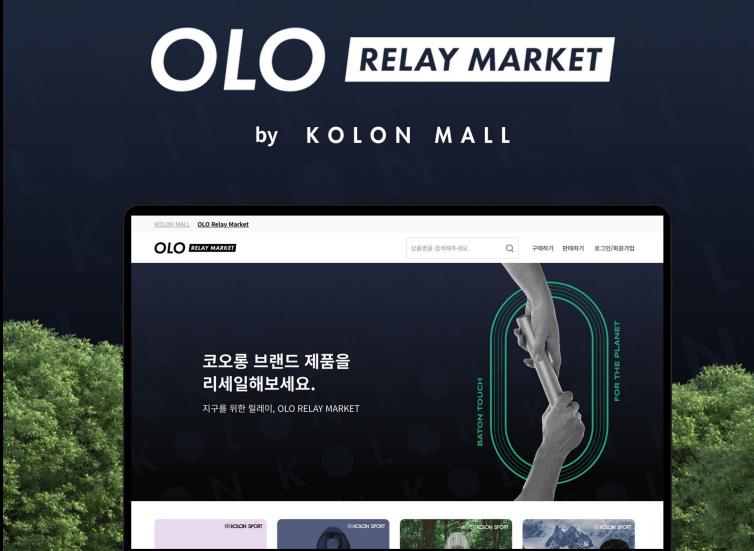






# Le CASHMere

As a brand specializing in pure cashmere, le cashmere makes products with sustainable cashmere and pursues materials and designs that will be loved for a long time. We use only 100% Mongolian cashmere harvested in a way that is beneficial to the environment, animals, and producers.



# C RELAY MARKET

In collaboration with KOLON MALL, OLO Relay Market, the first used goods marketplace operated by a Korean fashion company, was created by KOLON FnC to allow consumers to trade used goods from its own brand products. High-quality used products are resold at reasonable prices on OLO Relay Market. Consumers can sell and purchase used clothing from KOLON FnC on OLO Relay Market. We also provide 24/7 service to consumers purchasing used products from our brands. Through OLO Relay Market, we deliver and promote a high-quality used goods trading experience throughout the entire cycle of purchase, use, sale, and compensation, and extend the life cycle of fashion products as part of our environmental, social, and governance (ESG) initiatives.

### MARC JACOBS

MARC JACOBS, the signature brand of Marc Jacobs, recognized as one of the best fashion designers of the time, has continued to present collections with luxury and contemporary touches. Based on the designer's distinctive wit, classical and uniqueness coexist in the brand's collections. Especially, its handbags that set trends every season are beloved by many celebrities as the best "it' bags. MARC JACOBS launched a new collection called 'THE MARC JACOBS' in pre-fall 2019. THE MARC JACOBS reinterprets the era when fashion, art, music, pop culture, film, and print were mainstream and introduces new items every season, crossing all boundaries of luxury and street fashion as well as ordinary and special.





### Nell Barrett

NEIL BARRETT is a luxury designer brand that combines modern style with innovative materials based on Italy's superb tailoring techniques. NEIL BARRETT a fourth-generation military tailor, naturally dreamed of becoming a designer and pursues sophisticated fit and silhouette by using architectural and technical materials. As one of the early adopters of the "athleisure" trend, he is also known for harmoniously incorporating different elements of "tailoring" and "sportswear" into his collections. NEIL BARRETT, a modern interpretation of "timeless wear," is leading the global fashion trend, introducing a style that combines European sensibility with delicate fit and silhouette.

### R O

IRO, offering the most urban style that suites modern women, has been introducing attractive items with Parisian sensibility by adding formative elements to classic items since its launch in 2005. Its distinctive luxury and casual feel are interpreted as a feminine and modern silhouette with the focus on a style that reveals nonchalant yet subtle beauty. Its colorful fabrics and signature cutout details will attract attention not only on special occasions but also in everyday life.



# Valextra

Italian luxury leather goods brand Valextra culminates the "Milan luxury style" combining craftmanship and innovation and attracts loyal customers around the world. Valextra products are lightweight, structured, and characterized by a refined design with a simple silhouette. Its minimal, streamlined lines reflect the moderation and prudence originating in Milan, while the brand's unique contrasting design touches exhibit what true luxury is.





A premium anti-aging skincare brand based on proprietary MTD technology

M\_CURIE, innovative performance skincare, presents a high-performance skin solution enabled by its proprietary MTD technology that will boost your confidence and challenging spirit. Experience M\_CURIE's innovative anti-aging technology with scientifically proven efficacy.







COMMON GROUND is Korea's first container complex shopping mall made of 200 shipping containers. In 2015, a taxi garage in front of Konkuk University in Seoul, which had a small floating population, was transformed into a new concept market.

Now, beyond the role of a marketplace, COMMON GROUND is establishing itself as a 'place of youth' featuring different kinds of culture and art. COMMON GROUND presents not only new cultural content in various areas such as lifestyle, music, art, and magazine but also fashion from local brands at home and abroad as well as young and talented new designers.



### KOLON MALL

KOLON MALL is a fashion & lifestyle online mall featuring 30 regular and premium brands of Kolon Industries FnC as well as 250 other Korean and international brands. It provides an exquisite shopping environment where you can experience top-tier and most-loved brands online.





**FnC ORGANIZATION**